

GOOD PRACTICE GUIDE FOR EXHIBITORS

Participating in an event can have a significant impact in terms of energy consumption and waste production. Here are a few tips on how to significantly reduce them.

WASTE

Use of a reusable stand structure.

Limit paper distribution (e.g., program, flyer) and use recycled paper where necessary. Prioritize digital solutions.

Limit the distribution of goodies and favor objects that can be used over the long term.

The running of your stand will inevitably produce some waste, try to minimize this as much as possible.

For what is unavoidable, make sure that it is recyclable and recycled.

- Primary sorting (wood, cardboard/paper, metals, plastic) helps Palexpo to recycle waste.
- It is possible to call Palexpo to remove sorted waste or to order containers for each type of waste and save on the cost of disposal.
- Limit plastic packaging as much as possible for logistical packaging and transport of goods.
- Use reusable/recyclable carpeting and flooring.

TRANSPORT

Choose the most energy-efficient option to get to Geneva.

Choose a hotel close to Palexpo so that you can walk there.

Choose a company with good references in terms of sustainability for logistics and transport of goods.

Give preference to local suppliers.

- Palexpo offers a wide range of equipment (rigging, podium, furniture, etc.) that does not require transport or logistics coordination. In addition, the services provided by Palexpo are in place before the start of the official assembly and thus save time.

ENERGY

Opt for low energy consumption appliances (e.g., LED lighting)

Switch off electrical appliances at the end of the day. It is not necessary to supply electricity to the stand at night when no one is present. On request: we can program an automatic switch-off

When ordering your energy from our e-shop, you can choose (for power levels above 10kw) between Vital Blue (hydraulic supply) or the even more sustainable Vital Green Naturemade Star.

POSITIVE COMMUNICATION

Show that you/your company is doing the best it can in terms of sustainability.

